

Patient Care And Profits

An Ethical, Legitimate, and
Effective Way To Help Your Patients...
Lose Up To 23 Inches Of Fat In Just 6 Weeks...
While Increasing Your Income By Up To
\$1 MILLION In the Next 12 Months

Welcome...

Hi, my name is Dr Jamie Fetting. I'm a chiropractic doctor and health professional with 19 years' experience helping patients lose fat and live happier, healthier lives.

As a **fierce advocate for ethical, sustainable, responsible fat loss**, I get angry when I see the untruthful and sometimes dishonest claims so many fat loss companies make. So, I spend my life warning people about dubious fat loss treatments and educating practitioners and consumers about solutions that are safer, cheaper, more effective.

If you're looking for a legitimate way to **help your patients lose fat quickly, easily, and safely – without diet, exercise, or invasive procedures...**

AND you'd like to **add a lucrative 6-7figure income stream** to your practice...

The information I'm about to share will be of great interest to you.

You'll be particularly interested if you are considering adding CoolSculpting or any fat freezing technology to your range of services because I'll be answering specific questions and giving you a behind the scenes look at some **things you need to know before** you provide or recommend any treatment like this.

I don't want to be an alarmist – but I do want to give you all the facts, so you can make an informed decision.

And I want to show you an alternative that is **safer, more effective, costs one third the price to set up**, and regularly brings clinics an extra \$100,000 a month in income.

If you have any questions about the *Vevazz Slimline System* and how to help your patients with one of their most desperate needs (and wants), while adding \$1 Million to your revenue in the next year, please feel free to contact me directly on

773-620-9500

Dr Jamie Fetting

Patient Care AND Profits – Is It Possible?

As doctors, we're always looking for ways to provide **better care** for our patients.

But, like most doctors, we're **feeling the pinch** of increasing government regulation and overly-restrictive insurance companies and looking for ways to **generate a profitable income** stream in our practices.

Naturally, **patient care comes first**. But the reality is, if we can't make money, our practices are simply not sustainable. And if you've been a doctor for a while, you know it's not as easy as it once was.

So, is it possible to provide better patient care **AND** improve practice profits?

May I be so bold to say it's not only possible, **it's essential**.

And it starts by helping patients with one of their **most desperate needs (and wants)**.

The Truth About Obesity

Who doesn't wish they could lose a few pounds (or know someone who would like to be a little trimmer around the waste)?

Based on consultations with thousands of men and women who have visited my clinic over the past 19 years, I know that...

- Lots of people want to **lose their love handles**, 'freeze' inches off their tummy and waist, tone their thighs and arms, and – yes -- tighten and lift their bottom so they **look and feel great in jeans again**.
- Some are already in pretty good shape – but they have a few **problem areas they just can't budge** – no matter how much exercise they do. Maybe it's their thighs that stop them from wearing shorts and make them feel self-conscious in swimwear. Or their upper arms that they want to hide in sleeves and stop them from buying those cute strappy dresses. Or like most of us, they just can't **get their tummy flat** no matter how many crunches they do.
- Many people just **feeling older than you want to** – and every time they look in the mirror they wish they could ditch the double chin, and wind back their biological clock 10 years.

According to a global study of more than 10,500 people commissioned by Dove, a staggering 89% said they regularly cancel plans, job interviews, or other important engagements simply because of how they look.

<http://www.news.com.au/lifestyle/beauty/face-body/womens-body-confidence-becomes-a-critical-issue-worldwide-dove-global-study-indicates/news-story/5bf063c6a19c838cee9464a248af6bff>

A survey conducted by Girlfriend Magazine revealed 96% respondents would change their body if they could.

<http://www.foxnews.com/health/2012/03/21/majority-girls-want-different-bodies-survey-finds.html>

And in a survey by Allure Magazine, 35% of men and women said that, if there is one part of their bodies they'd like to change the most, it's their stomachs.

<https://www.allure.com/gallery/american-beauty-census>

The truth is, almost all of us look in the mirror and wish we had a trimmer waist, slimmer thighs, and tighter butt. I mean, who doesn't **secretly want to look better in their underwear?**

And most people want to get some results quickly – but without – you know – killing themselves with one of those 30-day challenges where you eat nothing but lettuce and... air... while exercising 10 hours a day, only to gain every pound back the first time you put a piece of bread in your mouth.

Herein lies a tremendous opportunity for doctors to help patients with this desperate need (and want).

At the same time, we need to be **100% certain** any weight-loss service we introduce to our patients **really does work.**

Is It Really Possible To 'Freeze' Fat From Your Body Without Diet, Exercise Or Invasive Procedures?

While researching the latest weight loss and fat elimination technologies, you may have seen the advertising for CoolSculpting and other types of fat freezing treatments.

With all the stories in the media at the moment, these treatments certainly appear to be impressive. And, I agree, some people experience varied benefits.

But there is another side to the story. Things you won't read as much in the media or hear from the promoters of this technology.

Yet, when you speak directly with some of the people who have undergone these procedures – some of whom we will hear from today -- you may be **shocked by their stories of suffering.**

I want to give you the whole story about these treatments, so you can make a more informed decision about the best fat loss treatment for your patients and your clinic.

I want to talk specifically about the effectiveness of these treatments and answer the questions...

- Do these treatments really **work as well** as the claims promise they will?
- What do fat freezing treatments feel like (and what are the short and long-term **side effects**)?
- Does fat freezing really kill fat cells (and if so, **what happens if the fat comes back**)?
- How much does fat freezing really cost, **how many treatments** do you need to see significant results, and what areas can, and cannot, be treated
- Is fat freezing **really safe**?

I also want to tell you about some alternative treatments you may like to consider – **fat loss solutions that are safer, cheaper, and far more effective.**

And I want to tell you about how you can help your patients lose up to 23 inches of unwanted fat in just 6 weeks while **increasing your income by \$1 million** in the next 12 months.

What *May* Be Good About Fat ‘Freezing’?

When people see ads for CoolSculpting and read the media stories – complete with celebrity endorsements, before and after photos, and so-called documented results – I can understand why it’s so appealing.

So, let’s start with some of the good things about these treatments.

Firstly, in many cases, CoolSculpting and fat freezing do get **some results**. A majority of people who try these treatments experience at least some visual benefit – although nowhere near as much, or as quickly, as they hoped.

Secondly, in most cases, the dangerous side effects from these treatments are **minor and temporary**. Although, that’s cold comfort for those who have suffered – some significantly – during and after treatment.

Thirdly, fat loss in the treated areas, is **mostly permanent**. People who have gained weight after treatment, have generally experienced fat accumulation in areas that have not been treated.

What *May* Be Bad About Fat ‘Freezing’?

As I said before, CoolSculpting and other fat freezing treatments can offer some benefits. But like most things that seem ‘too good to be true’, there’s another side to the story.

I’ll break my analysis into four parts including...

1. Results
2. Risks
3. Costs
4. Consequences

Let’s start with...

RESULTS

CoolSculpting and other fat freezing treatments promise impressive results in the vicinity of a few inches lost with no lifestyle change. Although results like this may be possible, as far as I know, they are far from usual.

Most patients experience less than half that amount of fat loss. And many lose far less than that.

And while many ads claim these results can be achieved in as little as one visit, patients I’ve interviewed report needing two and three times as many treatments.

Then there’s the question of how quickly you will see these results. Some advertising claims “instant results” while others are more truthful and admit you are not likely to see any difference for 2-4 months or more.

The reason for the delay in results is because of the way in which fat freezing works. Let me explain...

How Does Fat 'Freezing' Work?

Within several days of a fat freezing treatment, cooled fat cells begin a process called apoptosis (natural cell death) and begin to shrink and disappear. The dead fat cells are gradually eliminated through normal body functions, but this takes around 16 weeks.

Not only does that mean people have to wait patiently for the results, you won't even know if the treatment was successful for 2-4 months.

So, although some people are initially happy with their CoolSculpting and fat freezing treatments, many feel disappointed by the...

- Limited results
- Extra treatments required
- And long delay before any results become visible

In some ways, these concerns are minor compared to what we're about to discuss. When it comes to any fat loss treatment, nothing is more important than the...

RISKS

Although many who undergo CoolSculpting or other types of fat freezing treatments report no serious long-term side effects, 10-15% complain of moderate to severe pain during and after treatment. This includes redness, firmness, swelling, bloating, numbness, localized bruising, tingling, stinging and mild to moderate pain.

For up to 3-5 days post-treatment, these patients continued to suffer bruising, swelling, tenderness, cramping, itching, tingling, pain, and temporary numbness.

And for a staggering 2-6 weeks after the procedure, patients continued to endure numbness, tenderness, pain, swelling and itching that required painkillers.

More seriously, some patients report painful conditions like hyperplasia, which is an unintended fat increase that can only be dealt with surgically.

Look: I don't want to overstate these concerns. Serious reactions like this occur in less than 15% of people who undergo fat freezing treatments.

At the same time, most people do report significant discomfort during treatment, and the need for painkillers for several weeks afterwards. And I believe it's important to be fully informed, especially when you are making decisions about your health.

I only wish I had been able to talk with new mum, Jessie Hawkings, before she underwent her fat freezing treatment.

After having her first child and 'hating' the way she looked, Jessie opted for a fat freezing treatment to banish her post-pregnancy pounds. But instead of returning home to see a svelte reflection in the mirror, the 25-year-old blonde has told how she was left with horrific scarring on her belly, which remains more than six months later.

And 38-year old Accountant, Marcela Petrasova, who was barely able to walk after her fat freezing treatment. She was left with painful open-wound blisters up and down her legs which did not heal for two months and have resulted in permanent scarring.



And Sarah Hall who was in agony after a fat freezing treatment to her stomach saying, "It was worse than sunburn". I couldn't stand, sit or lie because movement or anything touching the affected area felt like being poked by a hot iron. Sleeping was impossible because I couldn't bear even a sheet on top of me.'

A week later, in despair, Sarah saw her GP, who confirmed she had serious burns – akin to frostbite. The doctor was able only to offer cream to prevent infection.

"The intense pain lasted six days, during which time the skin began to blister and I wasn't able to sleep or work,' said Sarah, who runs her own graphic design and marketing agency. "It felt like I had been branded."

<http://www.dailymail.co.uk/health/article-2560143/Burnt-left-agony-fat-busting-therapist-trained-hairdresser.html>

Statistics are one thing. But when real people are involved, any risk becomes deadly serious.

And if these problems weren't enough, some doctors, including Dr Michelle Copeland, a New York City-based plastic surgeon, have identified a further problem with CoolSculpting and fat freezing known as 'step off deformity'. This is where treatment leaves a visible transition line from where the fat was frozen and where it was not.

Imagine it – having to put up with a clear deformity line on your leg or tummy that forever reminds you of your failed treatment.

As a result of these complications, many health professionals question how fat freezing can be FDA approved. The reality is, just because something has received FDA approval, doesn't make it completely safe.

Take another popular fat loss treatment, liposuction, for example. The primary industry body, the American Society Of Plastic Surgeons, lists the following on their website...

Liposuction risks include:

- Anesthesia risks
- Bruising

- Change in skin sensation that may persist
- Damage to deeper structures such as nerves, blood vessels, muscles, lungs and abdominal organs
- Deep vein thrombosis, cardiac and pulmonary complications
- Fluid accumulation
- Infection
- Irregular contours or asymmetries
- Irregular pigmentation
- Need for revision surgery
- Persistent swelling
- Poor wound healing
- Rippling or loose skin, worsening of cellulite
- Swelling
- Thermal burn or heat injury from ultrasound with the ultrasound-assisted lipoplasty technique

<https://www.plasticsurgery.org/cosmetic-procedures/liposuction/safety>

Not exactly the types of things you want to hear as they wheel you in for surgery now is it? And I dare say, not the type of things you want to have to warn your patients about.

Then there's the fact that the FDA is prone to mistakes. Consider the scandal surrounding Merck's painkiller, Vioxx – one of the worst cases of miss-approval by the FDA.

Former FDA Office Of Drug Safety employee, David Graham, estimates Vioxx killed some 60,000 patients. He points out this is as many people as died in the Vietnam War. And he says that fundamental problems at the FDA led to those deaths.

"If the judgment is that there's blood on Merck's hands," Graham says, "there's blood on the FDA's hands as well."

https://www.forbes.com/2005/08/19/merck-vioxx-graham_cx_mh_0819graham.html#7d86105698e7

And that's just the tip of the iceberg. Here's 6 more drugs the FDA should never have approved...

Quaaludes, a sedative that caused people to become manic, seizing, convulsing, vomiting, and sometimes even dying.

Cylert, a treatment for ADHD that caused liver failure in the children who were taking the drug.

Darvon / Darvocet, a painkiller that was responsible for 2,110 deaths between 1981 and 1999 alone.

DES, a drug prescribed to pregnant mothers to improve the chances of healthy childbirth, created a slew of problems that affected multiple generations, including:

Cervical and Vaginal Cancer

Birth defects and developmental abnormalities

Increased risk of breast cancer (and a high risk to die of breast cancer)

Risk of cancer in the child

Increased risk in fertility and pregnancy complications

Early menopause

Testicular abnormalities

PTZ/Metrazol was used to treat schizophrenia and other psychiatric conditions. It was pulled off the market — after 48 years — for causing uncontrollable seizures, pulled muscles, and spine fractures in an estimated 42% of patients.

Posicor, intended to treat high blood pressure and chest pain, but instead caused potentially dangerous irregular heartbeats. Used in combination with many other popular medications, the results could be fatal.

<http://allthatsinteresting.com/fda-mistakes>

Never has it been more important to heed the warning: Buyer beware.

In other words: We all need to get the facts and make informed decisions – especially when it comes to our health.

Okay, so we've talked about the disappointing RESULTS and the potentially dangerous RISKS. Now let's change gears and talk about one of the major practical considerations – the...

COSTS

Most fat loss treatments involve a significant financial investment. While some consider CoolSculpting and other fat freezing treatments to be expensive, others recognise the value of fast results, and non-invasive procedures saying, "It's the best money they've spent."

My criticism of CoolSculpting and fat freezing treatments is not how much they cost, but how many practitioners lure clients in with misleading low prices, only to reveal the true cost later. (You don't want to be part of this, do you?)

One way they do this is by advertising the price of a single treatment without telling patients multiple treatments may be needed to achieve the desired fat loss result.

Other patients feel duped by the common, misleading pricing structure that categorises treatments via 'areas'.

For example, you'd think a 'tummy treatment' would be priced as such. But not at some clinics. It's common for dishonest practitioners to divide the abdomen into '4 areas', thus making the price four times what the patient originally expected (making a \$2,000 treatment a staggering \$8,000).

That's not the type of questionable practices you want to introduce to your clinic, is it?

Okay, now I want to talk about one of the most significant problems that I see with CoolSculpting and fat freezing – the...

CONSEQUENCES

To explain some of the negative consequences of these treatments, I need to take you 'into the lab' and explain how fat freezing actually works. As a doctor, a lot of this may already be familiar. But it's always good to do a quick recap.

When you're looking to slim down, it's understandable to consider fat as a villain. But as you know, fat actually plays an essential role in maintaining good health. So before making permanent and irreversible changes to your body by killing off fat cells, it's important to understand how fat and fat cells function.

Fat is actually a form of fatty acids called triglycerides. It is created when there is excess energy from the foods we eat (put simply, when we consume more calories than we use up).

These triglycerides are stored in your fat cells. Their first role is simply to act as an energy reserve. They also cushion and protect vital organs, insulate the body against heat loss, protect nerve tissue, and play a part in other body processes.

So, fat plays many very important roles in our bodies.

When we are young and still growing, our bodies continually produce fat cells. But once we reach adulthood, new fat cells are rarely formed.

When we gain weight, any extra fat gets stored in the existing fat cells. They simply get bigger.

The reverse happens when we lose weight. As you burn up excess energy, your fat cells then release the stored fat and get smaller.

That brings us to a major potential problem with any treatment that aims to reduce fat by freezing fat cells and killing them off.

Remember, CoolSculpting and every other type of fat freezing treatment, kills fat cells.

Now, some people mistakenly see this as a good thing, especially when they discover their body probably won't produce any more fat cells as an adult.

The problem is, if you gain weight at some time after fat freezing treatment, where will that excess fat go?

You guessed it – the fat will go into the existing fat cells, making them larger. And this is the problem.

If many of the fat cells in your abdomen area, for example, have been killed off by fat freezing treatments, any new fat in the future will be stored somewhere else in your body. That could be around your hips and thighs, or it could be somewhere unusual such as your knees, elbows or even your shoulders.

So, instead of looking slim and evenly proportioned, you might end up with disproportioned lumps and bumps in strange places on your body. And it may not even be symmetrical. Your right elbow may become enlarged while your left elbow stays exactly the same. Your left shoulder may balloon to double the size of your right shoulder. Not a good look. And certainly not the result you were hoping for.

Have a listen to Chrystal's experience...

It was about 4 months later I started noticing a change. I had grown used to the fact that I will never have an even shape, that was mentioned in the pre-treatment waiver. But now my little pooch belly had turned into a thick, hard shelf of fat exactly

where the applicator had been placed. It's HORRIBLE! My gentle lady curve has turned into a deformed, lump of hard fat.

<https://www.realself.com/review/coolsculpting-don-t-body-ruined>

A Better Way to Lose Unhealthy Fat Without Diet, Exercise, or Invasive Procedures

If fat 'freezing' has so many potential risks, what's the alternative. Is there a way to help your patients...

- Get fast – or even immediate – fat loss results...
- Without killing themselves through boot-camp-style exercise ...
- Or starving themselves eating nothing but lettuce and air (only to regain every pound at the thought of eating real food again)

And can you help them achieve these results through a treatment that is...

- Totally painless
- Natural-like and non-invasive
- 100% safe
- Proven and effective

Or do you have to take a risk with CoolSculpting or another type of fat freezing treatment, and hope your patients are not like some people who...

- Get disappointing results that are less than you hoped for and take much longer than expected
- Spend thousands more than they first thought – and feel forced into buying extra treatments to get even modest results
- Feel duped into spending more because they didn't realise a treatment 'area' may not be the same as a body 'area'
- Suffer significant pain during and after treatment
- Experience long term scarring after treatment
- End up with a contorted body shape with lumps, bumps and bulges in strange places including your knees, elbows, and shoulders (as a result of future fat accumulation)

For many years, there were no real alternatives when it came to non-invasive fat loss treatments. But I'm pleased to say, there is now **a proven way** to quickly, easily and, safely lose fat from your body without diet, exercise, or invasive procedures. And a way to generate an extra **\$1 million in the next 12 months**.

But before we get to that, I need to take you back into the lab for another quick lesson in Fat Burning verses Fat Storing.

If your patients are carrying more weight than they'd like, the problem is not that they have too many fat cells, it's that their fat cells are storing the fat rather than allowing it to be burned. In other words, their fat cells are not opening up – instead they are trapping excess fat.

The secret is not about getting rid of or killing their fat cells – the key to weight loss is to shrink their fat cells – to get them to open up and release the excess fat.

Now, there are 13 reasons why fat cells may be storing excess fat regardless of how much exercise someone does, or how much they try to starve themselves through diets. If any of these 13 things are true for your patients, they have to find another way to eliminate fat from their body.

So, as I run through these **13 fat elimination blockers**, I want you to ask yourself how many of these things may be preventing your patients from losing weight.

ONE: Rather than **focusing on the result** they want – that is, a healthy, toned body – many **people focus on the problem** they have – that is, excess fat. And focusing on the problem – fat – actually causes their body to store fat.

Now I know that sounds strange. So, allow me to demonstrate. If I ask you right now to think of anything except for a pink elephant, what comes to your mind? As hard as you try, you just can't keep the thought of a pink elephant from your mind, can you? Our mind is a powerful thing. And it's the first thing we need to 'get in check' if we want results – in any area of our life.

TWO: Our bodies become **accustomed to the life we live**. In order to get a different result in any area – including losing weight – we need to reset or recalibrate our body. In the case of fat loss, this means resetting your Weight-O-Stat.

We can see this in the lives of people we know. We all know people who seem to stay thin no matter what they eat. And we all know others who seem to gain weight just by looking at food. Just like a thermostat regulates temperature, our Weight-O-Stat regulates our weight. Even if you do manage to lose weight through rigorous exercise and strict dieting, if you don't reset your Weight-O-State, you're likely to gain back every single pound.

THREE: The third fat elimination blocker has to do with our **emotions**. Positive and negative emotions are simply chemical reactions that occur naturally in our body. Along with negative emotions, some chemical reactions cause your fat cells to store excess fat. To allow your fat cells to release unwanted fat, you have to get rid of the chemicals that cause your negative emotions. But when you look in the mirror with frustration at the excess fat around your waist, producing positive emotions – or eliminating negative emotions -- is easier said than done.

FOUR: I'm sorry to say, **alcohol** also causes your fat cells to store the fat you're trying to get rid of.

You see, your body is basically lazy. But this is actually a good thing. It's a type of self-preservation. Your body doesn't want to burn any more energy than is absolutely necessary. For example, when one muscle contracts, the opposing muscle relaxes so as not to work against the first muscle. The same happens with hormones in your body. If you release hormones that cause your body to store fat, hormones that cause your body to burn fat shut down. When this happens, fat is locked inside your fat cells. And alcohol just adds to this process.

FIVE: Do you think some of your patients try to skip meals, reduce calories, or let themselves get hungry in order to lose weight? Although this seems like a good thing to do, it actually puts their body into **fat storage mode** and causes their cells to hold onto excess fat. So, the very act of trying to eat less, may be having the reverse affect of causing them to store fat.

SIX: The next fat elimination blocker is a big one – and it's causing a lot of health problems. It's a diet rich in refined **carbs**. Yes, sugar. And in some ways, it's unavoidable. Look at the label of almost anything these days and you'll be horrified how much sugar you eat. But there is a way to help neutralise this. But we still have a few fat elimination blockers to go.

SEVEN: Number seven -- **recurring pain**. Persistent pain causes your body to protect itself by storing fat. This is part of your natural self-preservation. It's your body saying, "Okay, there's a problem. If this problem persists, it may prevent me from getting the food I need. So, I better store some of the fat I have, in case I need it in the future." So, the niggly ankle or sore shoulder your patients put up with when they exercise may actually be causing their fat cells to hold onto the fat they're trying so hard to burn.

EIGHT: Number eight is a common one -- **over eating**. We have easy access to so many delicious foods, it's hard not to eat too much. I mean, how many times have you caught yourself saying, "I couldn't eat another bite?" If you feel full after a meal, you've probably just eaten too much.

NINE: What about caffeine – do any of your patients like coffee or chocolate? Caffeine puts your body into a simulated fight or flight stress response mode just as if you had to run from danger. But in this simulated state, where you're not actually running from danger, your body is not burning the fat but instead storing it.

TEN: No exercise or the wrong exercise. Most people admit they don't exercise as much as they should. But the truth is, most people who do exercise, do the wrong type of exercise. And once again, you get fat storage instead of fat burn.

ELEVEN: Stress causes us to store fat. But in the world in which we live, it's hard to avoid. Plus, when you're unhappy with your weight, it's hard not to feel stressed about it. Vicious cycle!

TWELVE: Related to stress is **poor sleeping habits**. When you don't get enough sleep or when you don't have proper sleeping patterns, your body doesn't release the right hormones to burn fat. So, it really is true – you can lose weight while you sleep.

THIRTEEN: And the last fat elimination blocker we're going to talk about today is a huge problem. It's **poor liver function and toxicity**. One of the liver's primary jobs is to burn fat. But the liver can only do so much. If it's constantly trying to get rid of toxins – which it's other job -- it just can't deal with the fat. In fact, if your liver is overloaded with toxins, it sends excess toxins to be stored in your fat cells. And that just causes your body's fat cells to close up even more in order to keep these toxins locked away.

Now, just think about the world we live in and how different it is to 100 years ago. Our great-grandparents livers may have had to cope with the occasional alcoholic drink or puff of tobacco. But that was about it. Nowadays, everything around us is full of toxins – from the glue and artificial materials used in our furniture and beds, to the

plastics we store our food in, and the chemicals we clean with – we are literally drowning in toxins. And our livers just can't keep up.

The Solution to Easy, Effective Fat Loss

So, what's the solution? I mean, there are so many things on this list we simply can't avoid. We live in a stressful world. We have busy lives and simply don't have time to go to bed with the sun. Everything has sugar in it. And even when we try to exercise, it's impossible to know exactly what may be helping and what may be harming.

Look: The key to losing weight is not in trying to solve everything on this list. We can't.

The key is in simply helping your patients to tip the scale in their favour.

The truth is, our body wants to heal itself. It wants to be at an ideal weight. So, if you can remove some of the factors that are making your patients' fat cells store fat, you tip the scale in favour of their ideal weight and they'll be amazed at the progress they'll make.

How can you do this? The key is not in killing fat cells but in opening their fat cells up so they can release fat and shrink in size.

And that's why I'm excited to tell you about the *Vevazz Slimline System*.

Imagine if you could promise your patients 8-23 inches of unwanted fat... GONE. Thinner thighs, toned arms, flat tummy, and a bottom that is tighter than it's been in years.

Imagine helping them drop one, maybe two, dress or pant sizes, in just 4-6 weeks.

Just think of the compliments they will get from friends who notice how much younger and healthier they look and want to know how they did it.

And imagine the personal reward of helping your patients achieve all this, and the financial reward of adding a \$1 million income stream to your practice.

Doctors and their patients are experiencing these and many more life-changing benefits from the *Vevazz Slimline System*.

Since 2010, my original success has been repeated in some way by HUNDREDS of independent practice owners. People like

First Dr Larry Cutour...

"Incredible success, it's truly amazing and exciting because we've had people lose an average of quarter to half a pound per treatment and one to three inches per treatment. Even had one young lady lose six inches in one treatment. So, it's been incredibly successful."

Dr Travis Otter from Idaho...

"We got the machine in mid-April. We ran it for six weeks and did \$55,000 on \$3,000 in ads."

Dr. Drew Lawrence, Tulsa, Oklahoma...

"Absolutely, this was one of the smartest investments we've made in our health care business...it's a great boost for the

patient, great boost for your business, and a great boost for your pocket book. Dr. Jamie has a complete system, just follow it.”

Don't you at least owe it to yourself to find out more about why these practitioners are so enthusiastic about Vevazz? Avoid making potentially costly mistakes and secure your place on the special business briefing...

Dr Greg Olson...

“This procedure is cutting edge technology and looks to be the wave of the future for fat reduction. Don't miss out on this opportunity and put one in your office today.”

How the Vevazz Slimline System Works

Firstly, the *Vevazz Slimline System* does NOT freeze fat cells. Nor does it kill fat cells. So, there is no chance of getting ugly lumps and bumps if the weight returns in the future.

When the laser-like light waves of the *Vevazz Slimline System* are applied directly to the skin at a special frequency, the fat cells simply become porous. They “open up” and water, glycerol and free fatty acids (in other words, the “fat” contents) flow out of the cells. The fat cells become smaller. And the fat is then carried away by the body's lymphatic system and removed naturally.

What's amazing is this is exactly what happens naturally during exercise – the fat flows out of the cells and the cells get smaller. And with the Vevazz Slimline System, patients can achieve the exact same results, but without all the hard work!

Your patients simply lie back, relax, and let the soothing laser-like light waves work their magic. It's like having a pleasant and soothing massage.

The treatment works anywhere on the body to get rid of unwanted fat. Focus on particular ‘problem’ areas, or slim down all over.

And it's great for stretch marks and even stubborn cellulite too.

Patients will see results straight away, in the very first session. They'll look and feel slimmer. And with repeated treatments over 6 weeks, they'll lose as much as 23 inches from their body. That's 2 dress or pant sizes slimmer – in just 6 weeks.

Best of all, there's no risky surgery, painful invasive procedures, or potentially harmful drugs. There is no pain or side effects at all.

The treatment is totally safe – in fact after 100,000's of treatments, there is not one single recorded complaint of pain during or after treatment.

It's surprisingly affordable -- often less than half the price of CoolSculpting or other fat freezing treatments.

And it works – removing up to 23 inches of fat in just 6 weeks – **guaranteed**.

You can confidently look your patient in the eye and promise:

- They will get the toned tummy they've always wanted and break out their bikinis!

- They will slim down their thighs and bottom and feel confident in their tight jeans again.
- They will ditch their double chin, slaughter stubborn cellulite, and sculpt problem areas that they haven't been able to budge.

The *Vevazz Slimline System* is the quickest, easiest, safest way to get rid of unwanted fat without diet, exercise or invasive procedures – guaranteed.

Okay, so now you understand some of the challenges of CoolSculpting and other fat freezing treatments. You know the risks including...

- Burns and scars
- Redness, itching, tenderness and swelling
- Tingling that can last up to 6 weeks or more
- Strange out-of-proportion lumps and bumps on your hips, thighs and even your knees, elbows, and shoulders
- Wasting money on expensive treatments that give little to no lasting results

And you've met people who have experienced some of these serious side effects.

However, now you also know there is an alternative – the *Vevazz Slimline System* that removes up to 23 inches of fat in just 6 weeks, with...

- No special diet
- No vigorous exercise
- No invasive procedures
- No pain during or after treatment
- No waiting weeks for results (see a difference after your first treatment)
- No health risks
- No visual side effects (except a slimmer, more toned body)
- No step off deformity' or transition lines indicating where treatment has taken place
- No concerns about unsightly lumps and bumps anywhere on your body if you gain weight in the future
- And results that are fully guaranteed

And you've met real people – just like your patients – who wanted a safe, non-invasive way to lose fat quickly, and have achieved amazing results with Vevazz.

Let's turn our attention to the business side of things for a minute.

Making Money With Vevazz

To explain how Vevazz can be incorporated into an established practice, I'd like to introduce you to Dr Coulter founding doctor at his clinic in Southern CA.

We're a small one Doctor clinic specialising in family practice.

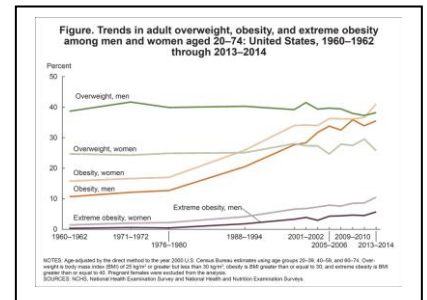
Like you, I'm always **looking for ways to provide better care** for my patients.

However, I must admit, with increasing government regulation and overly-restrictive insurance companies[squeezing margins and crushing so many doctors as well as sucking the life out of health care, I was looking for ways to both **help my patients and provide a profitable income stream for my practice.**

Naturally, patient care comes first. But the reality is, if we can't make money, our practice is simply not sustainable. And if you've been a doctor for a while, you know it's not as easy as it once was.

That's why I became interested in weight loss technologies. I knew that...

1. Obesity is a huge community issue. According to the Centers for Disease Control and Prevention, across the United States, more than one in three adults are obese, ranging from a high of 37.7% in Louisiana to a low of 22.3% in Colorado. And levels have soared in recent years, as you can see from the chart on the right.
2. Many of my patients could live happier, healthier lives if they could just get rid of some of their excess fat
3. And I knew the weight-loss industry is a lucrative market (estimated to be worth more than \$66 billion by Marketdata LLC)



I saw this as an opportunity to recoup some of the money insurance companies had taken from my practice.

At the same time, I wanted to make 100% certain any weight-loss service I introduced to my clients really worked.

Why I Decided Against CoolSculpting

I'd seen lots of advertising for CoolSculpting and fat freezing, so that's where my research began. While these treatments seemed to offer some legitimate fat loss benefits, I was concerned about a number of potential side effects including...

- Burns and scars, redness, itching, tenderness and swelling
- Tingling that can last for weeks
- Strange out-of-proportion lumps and bumps that can appear around the hips, thighs, elbows, knees, and shoulders
- Step-off deformity and transition lines along the perimeter of treatment areas

Although I liked the concept behind these treatments, I felt these side effects were too risky and certainly not things I wanted my patients to experience.

On top of that, the cost of the equipment at \$150,000 PLUS paying every time you turn the machine on further encouraged me to look at other alternatives.

Why I Chose the Vevazz Slimline System

The *Vevazz Slimline System* offered all the benefits of CoolSculpting (and more), without any of the risky side effects, and at one third the price.

Now, I'm a pretty analytical kind of a guy. So, I really did my homework before deciding to try Vevazz in my clinic. I spoke with the owner of the company (several

times) and compared Vevazz to other options including CoolSculpting. Here's what I found...

	Vevazz	CoolSculpting
Painless	✓	x
Fast, visible results	✓	x
Natural, non-invasive process	✓	x
Proven and effective	✓	?
Safe	✓	?
Ongoing Business Support	✓	?
Free Advertising	✓	?
Income Guarantee	✓	x
Affordable equipment	\$39,900	\$150,000 plus

As you can see, the decision to try Vevazz became obvious. So, I purchased the equipment with easy finance payments (knowing it came with a comprehensive income guarantee – so if it didn't work, I could send it back without risk).

That was years ago. Last month his small clinic performed 289 Vevazz treatments totalling \$39,425 in sales.

Apart from a few hours of his time, modest staff costs, and a handful of inexpensive ancillaries (like cloth pads etc.), most of the money we collect is pure profit.

And that's just last month. Here's records of one Doctors Vevazz treatment sales over the past 6 months.

	No. Vevazz Clients	\$ Income
December	16	\$37,420
January	24	\$57,635
February	22	\$52,826
March	26	\$63,140
April	27	\$61,259
May	19	\$39,425
Total for 6 months	134	\$311,705

Dr Coultur says introducing Vevazz into his practice literally changed his life. No longer does he worry about the restrictive insurance companies, shrinking margins, and growing bureaucracy that's crushing so many doctors. He now has a way to make more money while working less.

As you can see, Vevazz helped him generate an extra \$311,705 in just 6 months. And best of all, Vevazz has been **life-changing for his patients** too. They are happier and healthier than ever. Many have lost as much as 23 inches of fat in just 6 weeks with...

- No special diet
- No vigorous exercise
- No invasive procedures
- No pain during or after treatment
- No waiting weeks for results (see a difference after your first treatment)
- No health risks
- No visual side effects (except a slimmer, more toned body)
- No step off deformity' or transition lines indicating where treatment has taken place

- No concerns about unsightly lumps and bumps anywhere on your body if you gain weight in the future
- And results that are fully guaranteed

The Vevazz Slimline System Is...

- The quickest, safest, most natural way to lose fat quickly
- The easiest, most rewarding way to add money to your bank account.

Naturally, results differ from person to person. And sales differ from clinic to clinic. That's why I urge you to check out Vevazz for yourself.

Return on Investment v. Competitors

In USD	Vevazz	Vela Shape	Sculpt Sure	Ultra Shape	Cool Sculpting
Device Price	35,000	52,000	110,000	100,000	120,000
Consumables per 100 treatments/clients	0	12,000	12,000	54,000	100,000
Expenditure for 100 treatments	35,000	64,000	122,000	154,000	220,000
Retail Price per treatment / client	2,100 ¹	1,800 ²	2,200 ³	1,800 ⁴	2,500 ⁵
Revenues per 100 treatments / clients	210,000	180,000	220,000	180,000	250,000
Earnings for 100 treatments	175,000	116,000	98,000	26,000	30,000
Gross Profit Margin %	500%	180%	80%	16%	13%
Number of patients needed to recover the investment	17	35	55	85	88

¹ 18 sessions, ² 6 sessions, ³ 1 session with 4 packs, ⁴ 2 sessions, ⁵ 1 session with 4 clicks
It does not include the operational costs of each clinic

Vevazz

How To Find Out More

If you're looking for a way to help your patients more while adding a lucrative income stream of as much as \$100,000 a month to your practice, I recommend you sign up for the webinar now and watch the Free Vevazz training webinar Vevazz.com/MD

We will also send you some information snail mail, to hold and touch to find out more.

Alternatively, contact Vevazz on 1-844-4-Vevazz (838-299)

Sincerely,

Larry Coulter MD

P.S. By the way, I am not affiliated with Vevazz and am not receiving anything from them for writing this letter. I just know how hard the restrictive insurance companies, shrinking margins, and growing bureaucracy was getting for me and my practice. And the results of introducing Vevazz to my practice have been so good (for me and my patients) I wanted to help spread the word. Once again, I encourage you to check out Vevazz for yourself. Watch their webinar, download their white paper at Vevazz.com or call them on 1-844-483-8299

H. Jackson Brown Jr. once said,

“Nothing is more expensive than a missed opportunity.”

And so, I invite you to judge for yourself if this opportunity may be right for your practice – **without cost and without risk.**

**Request your Free Strategy Session today
call 773-620-9500 or go to Vevazz.com**